IMPROVE MEAT AND EGG QUALITY

Selenium enriched eggs







Reduction of burned feet



- Selenium (Se) has been shown to be deficient in many countries throughout the world
- Feeding laying hens diets with Selisseo® enriches the eggs to approximately 30-32 μg Se per egg
- 2 Se-enriched eggs can meet 91% of the Se daily recommendations

Nutritional and technological properties of eggs





- Selisseo® improves technological properties of eggs such as freshness (Haugh Units + 78% vs sodium selenite)
- Selisseo® improves eggshell quality (strength +7.9 % vs sodium selenite)
- Selisseo® improves nutritional properties of eggs: decrease in saturated fatty acid and increase in poly-unsaturated fatty acids

Preserve meat quality





- Selisseo® slows down the oxidation process of meat, thereby increasing shelf life:
 - Less drip loss
 (-5 % in breast and -4.6 % in thigh)
 - Better color stability (+1.5 days without noticeable discoloration)

Selisseo® is the only pure form of organic Se, which consistently provides 100% Se as OH-SeMet

- Export of chicken feet is good business. China imports chicken feet at a value of \$ 450 million per year
- Pododermatitis leads to feet downgrading, and their market value is decreased



Alterion®

By improving gut health, probiotics do not only improve broiler performance but also improve litter condition and footpad scores. Alterion® was effective at consistently reducing severe foot pad dermatitis scores in broilers under commercial conditions



 Decreasing the digesta viscosity by using a mutli-carbohydrase, Rovabio[®] Advance, leads to litter humidity reduction (-7.1%)



AdiSodium^{*}

By managing the dietary electrolyte balance to avoid wet litter with AdiSodium, a source of sodium sulfate, feces and litter moisture are decreased, which leads to a better foot pad lesion score



Close the door to Campylobacter and Salmonella

 Reducing Salmonella and Campylobacter, is a priority for governments and retailers alike



 Adimix Precision is a precision delivery coated butyrate. It is anti-inflammatory and helps to protect the integrity of the gut, reducing translocation of pathogens



- erion®
- Alterion® is a probiotic with a consistent action on gut health resilience. It has a unique profile of metabolites that increase its activity, including niacin, a vitamin acting as an enzymatic co-factor
 - Together, Alterion® and Adimix Precision create an environment that is much less favorable for foodborne pathogen colonization



